

## **Project Summary**

MARTA Artbound seeks four artists to create artworks that will be translated into large mosaic installations on the platforms at Five Points MARTA Station. The selected artists will work in tandem with a mosaic fabricator to bring their original artwork to its best translation in mosaic tile. The mosaic fabricator will produce and install the finished mosaic. The selected artist will **only** be responsible for creating the original artworks that the mosaics represent and will not have any responsibility for construction or installation of the finished mosaic tilework.

## **Eligibility and Evaluation Criteria**

Eligible applicants will be artists who work primarily in two-dimensional media, and who show artistic merit demonstrated in a strong portfolio of past work. Artists' references will be reviewed to assure that shortlisted artists are able to collaborate creatively with project team members. Artists must be over 18 years of age and legal to work in Georgia and the United States.

## **Budget**

The project is funded by MARTA and provides for a design fee of \$35 - \$50 per square foot plus a 20% consultation fee. The design fee covers the development of the artwork and the consultation fee covers coordination with the mosaic fabricator on artistic aspects of realizing the work in mosaic tile. Transportation or lodging costs that may arise from the working relationship with the mosaic fabricator will be provided in a separate project budget once the mosaic fabricator has been engaged and the artist will be reimbursed for them.

## **Site Description**

Five Points MARTA Station is the busiest transit station within the Authority and is located at the center of MARTA's 38-station network. Situated downtown, it is a hub station where all rail lines connect, and where riders often change trains. Each selected artist will be designing a set of two mosaics located on either side of the North-South or East-West platforms. (see Site Drawings, below) The mosaics will have the words "FIVE POINTS" in them for wayfinding purposes and this lettering should be worked into the final designs. The entire platform/underground area of the Station is undergoing upgrades, and these mosaics are part of that initiative.

## **Project Goals**

Commission exciting and visually stunning artworks that will capture the public's imagination and create a landmark within the busy movement of Five Points Station.

Provide significant public artworks that define their location in the Station for our ridership.

Give MARTA riders and metro Atlantans a sense of pride and excitement about the city, the transit system, and the Station itself.

## **Required Submittals: Application Deadline is December 6 by 11:59pm.**

If you would like to be considered, please send the following materials via *WeTransfer.com* in one **PDF Document** to [artbound@itsmarta.com](mailto:artbound@itsmarta.com) . Please note that materials not sent in one PDF (sent as separate files) will not be reviewed.

- 10 – 15 digital images of relevant previous work, labeled with title, dimensions, date of completion. If public artwork, also include location, project budget, and project partners if applicable.
- Statement of Purpose describing a general thematic approach to the location and/or the artwork.
- Resume with current contact information
- Three professional references

## **Selection Process**

The selection process will have two phases.

### **Phase 1:**

- Artists submit the items listed in “Required Submittals” for review by a formal Selection Panel composed of MARTA, Station Design Team, and arts community stakeholders.
- Artist Submittal Packages are reviewed by the Panel, and 10 - 15 artists will be designated Finalists to create a Proposal Artwork for final review.

### **Phase 2:**

- The Finalists will each be provided a stipend of \$2000 to create two proposal artworks. Please note that MARTA will own all proposal artworks.
- A virtual meeting will be held with the Finalists to allow questions and to share relevant information about the redesign of Five Points platform areas.
- The Selection Panel will commission four Artists from the shortlist to create/develop final artworks.
- MARTA will notify Finalists of the Panel’s decision and a contract will be executed with the awarded artists. Please note that MARTA will own both the selected proposal and final artwork by the commissioned artist. MARTA and the design team will determine each Artist’s site prior to final artworks being developed.
- Proposal artworks are not considered final and being awarded a commission will kick off a design development phase for the Artist and MARTA Artbound to further refine the proposals into the final artworks.

## **Creation of Final Artworks**

- Each commissioned Artist will complete their final artworks at an appropriate size to be scaled up by the mosaic fabricator to create the mosaics. MARTA with the construction team will vet and select a mosaic fabricator through a separate process, and MARTA Artbound will facilitate the working relationship between the Artist and the selected fabricator.
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- The Artist will not be responsible for any project management related to the mosaic work, and is only responsible for creating the initial artwork, and for consulting with the mosaicist to best realize the artworks in both spirit and likeness.

**Rendering of Site with Placeholder Signage Shown: Blue Outlines Show General Location of Mosaics**



**The wall mosaics will all be about 7' in height and range from 25' to 55' feet long.**